Amendments to the Claims: This listing of claims will replace all prior versions, and listings, of claims in the application

Listing of Claims:

1. (Original) A system for demonstrating the effects of a polarized lens on reducing glare, the system comprising:

(a) a multi-layered light reflecting substrate comprised of:

a visual indicia layer; and

a film layer which partially reflects single-axis polarized light and which partially transmits randomly polarized light, said film layer disposed adjacent said visual indicia layer; and

(b) a polarized lens between said multi-layered light reflecting substrate and a viewer of said visual indicia.

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3. (Original) The system of claim 1 wherein said visual indicia layer is a photograph.

4. (Original) The system of claim 1 wherein the lens is a pair of polarized sunglasses.

5. (Original) The system of claim 1 wherein the single-axis polarized light is horizontally polarized.

6. (Original) The system of claim 5 wherein the polarized lens has a vertical axis of polarization.

7. (Original) A method of demonstrating the effects of a polarized lens on reducing glare, the method comprising the steps of:

(a) disposing a film layer which partially reflects single-axis polarized light and which partially transmits randomly polarized light adjacent a visual indicia layer; and

(b) placing a polarized lens between the film layer and a viewer of said visual indicia.

8. (Original) The method of claim 7 wherein said disposing step and said placing step occur at a point of retail sale to demonstrate to potential buyers of polarized glasses the effect of the polarized glasses on reducing glare.

9. (Original) The method of claim 7 wherein said visual indicia layer is a photograph.

10. (Original) The method of claim 7 wherein the film layer which partially reflects single-axis polarized light reflects horizontally polarized light.

11. (Original) The method of claim 10 wherein the polarized lens has a vertical axis of polarization.

12. (Original) A method of demonstrating the effects of a polarized lens on reducing glare, the method comprising the steps of:

(a) disposing a film layer which partially reflects single-axis polarized light and which partially transmits randomly polarized light adjacent a visual indicia layer;

(b) allowing someone to view the visual indicia layer without a polarized lens in place between the film layer and the viewer; and

(c) placing a polarized lens between the film layer and the viewer of the visual indicia to demonstrate to potential buyers of polarized glasses the effect of the polarized glasses on reducing glare.

13. (Original) The method of claim 12 wherein said visual indicia layer is a photograph.

14. (Original) The method of claim 12 wherein the film layer which partially reflects single-axis polarized light reflects horizontally polarized light.

15. (Original) The method of claim 14 wherein the polarized lens has a vertical axis of polarization.